# Kellaway Building Supplies Ltd Cookies Policy

# 1. What is a cookie policy?

#### What are cookies?

Like most websites, Kellaway websites use cookies to collect information. Cookies are small data files which are placed on your computer or other devices (such as smart 'phones or 'tablets') as you browse both of our websites. They are used to 'remember' when your computer or device accesses our websites. Cookies are essential for the effective operation of our websites. They are also used to tailor the products and services offered and advertised to you, both on our websites and elsewhere.

#### Information collected

Some cookies collect information about browsing when you access our websites via the same computer or device. This includes information about pages viewed and your journey around a website. Our cookies don't store sensitive information such as your name, address or any other personal details: they simply hold the 'key' that, once you're signed in, is associated with this information. However, if you'd prefer to restrict, block or delete cookies from any of our websites, or other website, you can use your browser to do this.

### How are cookies managed?

The cookies stored on your computer or other devices when you access our websites are designed by:

- Kellaway, or on behalf of Kellaway and
- Third parties who broadcast web banner advertisements on behalf of Kellaway

#### What are cookies used for?

The main purposes for which cookies are used are:

- For technical purposes essential to effective operation of our websites and site navigation.
- For Kellaway to market to you, particularly web banner advertisements and targeted updates.
- To enable Kellaway to collect information about your browsing patterns, including to monitor the success of campaigns, competitions etc.
- To enable Kellaway to meet its contractual obligations

A table of all cookies used on our website can be found here:

Name of cookie	Why we use it	Expiry			
Google Universal Analytics - Dressipi					
_gat _gat _gid	_ga and _gid are used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessionsgat is used to distinguish between the different monitoring objects created in the session.	_ga Persistent - One year from settings or updategat Persistent - Ten minutes from settings or updategid Persistent - Twenty four hours from settings or update.			

Google Maps, Google + download certain Google utilities and can store certain preferences, for example, the number of search results per page or activation of SafeSearch filter, as well as to tailor the advertisements shown in Google search, or 'Social Sharing' cookies for the G+1 button for footnote recommendation.	AID - Persistent - One year from settings or update.  OTZ - Persistent - One month from settings or update.  NID - Persistent - Six months from settings or update.  All others: - Persistent - Two years from settings or update.
download certain Google utilities and can store certain oreferences, for example, the number of search results per page or activation of SafeSearch filter, as well as to tailor the advertisements shown in Google search, or 'Social Sharing' cookies for the G+1 button for footnote recommendation.	from settings or update.  OTZ - Persistent - One month from settings or update.  NID - Persistent - Six months from settings or update.  All others: - Persistent - Two years from settings or update.
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	The cookie ownings 00 days
	The cookie againer 00 days
data from unauthorised access.  Google Privacy Policy Opt out of Google	The cookie expires 90 days after your last visit to the website.
These are publicity cookies used to improve advertising. Usually used to target publicity according to contents that are relevant for a user, improve performance reports of the campaign and avoid showing advertisements that the user has already seen Further information on Doubleclick cookies in https://goo.gl/2aiHzY	IDE - Persistent - One year and seven months from settings or update.  _sonar - Persistent - One year from setting or update.  FLC - Persistent - Nine months from settings or update.  DSID - Persistent - 10 days from settings or update.  id, _drt Persistent - Two years from settings or update
	L
These cookies are only stored for users who login to the	Until the user logs out of WordPress.
	performance reports of the campaign and avoid showing advertisements that the user has already seen Further information on Doubleclick cookies in attps://goo.gl/2aiHzY

PHP	Generic session cookie.	Until the user's browser is closed.
WooCommerce		
wp_woocommerce_session yith_ywraq_session	Contains a unique code for each customer so that it knows where to find the cart data in the database for each customer.	Persistent.
Cookie Control		
cc_analytics	The cookie tool on this website remembers your privacy settings for the next time you visit the website.	Persistent
Facebook		
fr	Allows you to control the "Follow us on Facebook" and "Like" buttons.  Facebook Privacy Policy	The cookie expires 90 days after your last visit to the website.
Twitter	Opt out of Facebook	
Twitter_sess	Allows you to go directly to our	The cookie expires 90 days
1 Witter_3033	Twitter page.	after your last visit to the website.
	Twitter Privacy Policy Opt out of Twitter	

## How do I disable cookies?

Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences.

Further details on how to disable cookies for the most popular computer browsers are set out below.

Google Chrome	Internet Explorer
<ul><li>1. Choose Settings&gt; Advanced</li><li>2. Under "Privacy and security," click "Content settings".</li><li>3. Click "Cookies"</li></ul>	<ul><li>1. Choose the menu "tools" then "Internet Options"</li><li>2. Click on the "privacy" tab</li><li>3. Select the setting the appropriate setting</li></ul>

For tablet and phone browsers please see the table below.

	Android browsers	IOS Safari
1.	Tap on the 'Settings' option of your internet browser from your home screen or under	
	'Apps'.	2. Find and tap on the 'Safari' menu item.
2.	Under the 'Internet settings' section tap on the 'Privacy' menu item.	<ol> <li>Under the 'Privacy &amp; Security' section tap or the 'Block cookies' menu item.</li> </ol>
3.	Select your option for the 'Accept cookies' option.	4. Select any option other than 'Always block'.

ALL OTHER BROWSERS - Please consult your online Help files,

### What happens if I disable cookies?

This depends on which cookies you disable, but in general the website may not operate properly if cookies are switched off. If you only disable third party cookies, you will not be prevented from making purchases on our sites. If you disable all cookies, you will be unable to complete a purchase on our site.

#### Kellaway.co.uk 'SHARE' Tools

If you take the opportunity to 'share' kellaway.co.uk or kellawaybathrooms.co.uk content with friends through social networks – such as Facebook and Twitter - you may be sent cookies from these websites. We don't control the setting of these cookies, so please check the third-party websites for more information about their cookies and how to manage them.

#### FURTHER INFORMATION ABOUT COOKIES

If you'd like to learn more about cookies in general and how to manage them, <u>aboutcookies.org</u>. If you'd like to opt out of cookies, please go to the <u>Network Advertising Initiative</u> website.

Links open in a new window - please note that we can't be responsible for the content of external websites.

The website URLs this policy applies to are:

www.kellaway.co.uk www.kellawaybathrooms.co.uk